Sample Solicitation Email – Camp

Hi, \_\_\_\_\_\_\_.

[Your child’s name] loves her/his camp time at [name of camp.] [Optional: explain here something that you particularly love about the camp.]

[Your child]’s school, MS 54, is having its annual auction this March, and they’ve already started getting donations. There are tons of our families who already know how great you are, but this is the perfect way to show your support and advertise your camp to the hundreds of families who participate in our auction.

Auction proceeds support many crucial school resources, including professional development for teachers, textbooks for students, classroom supplies and learning tools, afterschool programming, STEM initiatives, technology and library support.

So, please donate a gift certificate of a week of camp, whole session, percentage off, or some special experience. We can't do it without local businesses like you!

You may either fill out a paper donation form, with the donor’s copy as your tax receipt, or fill in the form online with your email confirmation as your receipt. Both forms can be found at http://www.ms54.org/auction.html. Please mail donations and paper forms to: Anne Pejovich, Parent Coordinator, Booker T. Washington Middle School 54, 103 West 107th Street, New York, NY 10025.

Donations are due by February 1, 2018. Please email any questions to [auction@ms54pta.org](mailto:auction@ms54pta.org). Thank you so much in advance!

Best,

[Your name]

Proud MS 54 Parent